



Meeting Minutes - #38

USGBC  
SAN DIEGO CHAPTER  
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USGBC-San Diego Chapter - Board of Directors

Meeting date: December 6, 2010

Meeting time: 4:00 PM – 7:00 PM

Location: DPR

Minutes submitted by: Kamala Kuresman, December 7, 2010

Next meeting: Board Orientation – January 19, 2011 at DPR (time TBD)

Board Meeting – January 24, 2011 from 4 PM – 7 PM at DPR

OFFICERS

PRESIDENT  
Zach Pannier  
DPR Construction

VICE PRESIDENT  
Jay Corrales  
Turner Real Estate

TREASURER  
Lee Barken  
Haskell & White

SECRETARY  
Kamala Kuresman  
Nolte Associates

IMMEDIATE PAST  
PRESIDENT  
Keith Schneringer  
WAXIE Sanitary Supply

**Board Members Attendees:** Zach Pannier, Keith Schneringer, Lucia Stone, Jay Corrales, Jay Bart, Paul Stapleton, Kamala Kuresman, Lee Barken

**Board Members Absent:** Christian Dick, Carolyn Keith

**Other Attendees:** Douglas Kot, Chris Weixelman

DIRECTORS

Jay Bart  
Barona Resort & Casino

Christian Dick  
Swinerton Green

Carolyn Keith  
The EcoLogic Studio

Paul Stapleton  
SDG&E

Lucia Stone  
Hutchens PR

1. Board Meeting called to order

\* (4:13 PM) Zach called the meeting to order.

2. Opening Round

\* (4:13 PM) Introduction of guests and opportunity for all attendees to discuss what is on their minds.

\* (4:29 PM) Agenda Approved with a few minor additions.

\* (4:31PM) Meeting minutes were approved. One minor spelling modification was made.

**3. Next meeting:** Board Member Orientation (for new and returning Board members) on January 19, 2011 at DPR's office. The Next Board Meeting is January 24, 2011 at DPR from 4 – 7pm.

EXECUTIVE DIRECTOR

Douglas Kot  
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619-944-8607

Matters of Content

Proposals

4. PRC Leadership Summit

(\*4:33) The Proposal before the Board stated that the Chapter Executive Committee will select a minimum of (6) Chapter volunteers, representing all facets of Chapter operations, to participate in the 2011 PRC Leadership Summit, held April 1-2 at Asilomar in Monterrey, CA. The Chapter will allocate a maximum of \$4,000 to cover Chapter volunteer participation, but look to offset costs via individual travel donations. The PRC proposal was approved as written and presented to the Board.



## 5. Chapter Delivery Partnership

(\*4:41) The Board proposes that the Chapter sign the LEED Education and Training License Agreement between USGBC and San Diego Chapter as it was submitted at Board meeting. The Board voted to approve the proposal and sign the agreement.

### *Discussion*

## 6. Board Development

(\*4:57) A Board Development subcommittee will be formed under the strategic planning committee. Volunteers to serve on the committee are needed. The Board Development subcommittee will also help to elect a new PRC Member At-Large prior to April 2011.

## 8. Chapter Focus for 2011

\*(5:07 PM)

- Imperial County – *potential to expand our Chapter boundary*
  - Our Chapter Deliver Partner (CDP) contract includes the Imperial County territory
    - Programming in Imperial County will already be required through our CDP contract
  - *Advantage* – If our Chapter includes Imperial County, all revenues from all national member companies located there would be directed to our Chapter and we would be reaching out to an uncovered territory in Southern California.
- Re-branding the Chapter
  - Name/Logo/Graphics: consider describing ourselves as the “San Diego Green Building Council”.
    - Will need to think about adding “County” or how we would add the potential future addition of Imperial County
  - Quick pitch to describe what we do: “The USGBC San Diego (or San Diego Green Building Council) advocates, educates and celebrates green building, sustainable planning and efficient operations of buildings in our community.”
  - Vision/Mission: All events and committee meetings have been asked to re-state the Chapter Vision and Mission, which are *currently*:
    - *Vision*: Buildings and Communities will regenerate and sustain the health and vitality of all life within a generation
    - *Mission*: To work together as a community of leaders in order to transform the way buildings and communities



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are designed, built and operated in the San Diego region.

- Transitioning Process for the Board
  - Paul will submit his thoughts to the Board
- Opportunity to Define the Future of Green Buildings
  - Biomimicry, Net-Zero Energy Buildings, etc.
  - Extension of the “World Beat Services Model” – Green Jobs and Community Service
- Education – CDP

### **7. Fund Development Plan**

\*(5:39 PM) The Fund Development committee met in October. A Fund Development Plan is underway with assistance from Mary French at Barona and an example Fund Development Plan from another Chapter. It will contain roles, responsibilities, and the overall fund development plan.

- Need to define new categories for sponsorship levels
- Founding sponsors will be memorialized (cumulative level of sponsorship is recommended)
  - Idea to recognize sponsors after cumulative levels of giving

### **9. Volunteer Engagement**

\*(5:45 PM) Attendance at Steering Committee level has been dismal at recent meetings. Upon closer look, the active committees are participating at the SC level; more attention needs to be placed on the non-active committees. Creative solutions need to be taken to engage the committees that have not been active. The January SC meeting will have a social element and will be a dinner, rather than the standard meeting.

### **10. Chapter Partnerships**

\*(6:11PM) Potential partnerships/collaborations for 2011:

- Ocean Discovery Institute: Support of their proposed Living Lab in City Heights
- AIA San Diego: Conversation to resume on SD Green
  - Need to discuss how SD Green fits into 2011 and identify volunteers if we move forward
- Balboa Park Cultural Partnership: WorldBeat Center, Museum of Man, Mingei Museum, Timkin Museum are all interested in support for EBOM certification
- SD Zoo: Support for their Biomimicry Conference, partnering on the February GreenMeet: Biomimicry and Architecture. They have also helped us by providing a Volunteer of the Year award.
- AGC: Discussion on collaboration for educational offerings



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- Cuyamaca Community College: Educational training, a unique all inclusive Green Associate package
- SDG&E: Educational training for 2011 and collaboration on their Energy Innovation Center
- International Living Building Institute: Training for Living Buildings in San Diego, creation of Living Building

An inclusive list of all partners should be generated.

### ***Circle Reports***

#### **11. Board Director Appointments**

\*(6:32 PM) Matthew Porreca, Architect, has been appointed to the Board. Mr. Porreca will provide architecture industry representation, which has been missing from the current Board composition.

Currently the Board is comprised of 13 Board members (5 mid-term, 3 re-elected, and 4 new Board members, 1 Board member appointment). The Board has the ability to appoint additional members. Creation of a Board Advisory Committee/Board Emeritus may also be added in the future.

#### **12. Executive Director's Report**

\*(6:39 PM) Doug submitted the Executive Director's report. Instructor training will be held on January 24-25<sup>th</sup>, 2011. The Board should reach out and encourage potential instructors to attend the training (minimum of 8 and a maximum of 12 can attend the training).

#### **13. Finance Update**

\*(6:44 PM) The financial reports were distributed to the Board. The Chapter is in good financial standing, currently. Our cash budget is strong. The Chapter accounting is now on an accrual basis.

#### **14. Greenbuild Summary**

\*(6:52 PM) Doug organized events for San Diego Chapter attendees to meet for various events during GreenBuild and emailed summaries of attended events. There were approximately 50 attendees from San Diego present at Greenbuild this year.

#### **15. Website Update**

\*(6:54 PM) The Chapter/SC needs to provide updates for website pages which will be relayed to the developer.

#### **16. PRC Update**

\*(6:55 PM) The PRC Leadership Summit in April is very important. The meeting will serve as a great opportunity to make face-to-face connections,



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share what we are doing as a Chapter, learn from other Chapters, and facilitate better collaboration. USGBC National is changing the formation of the PRC; details will be announced in April at the Leadership Summit. Advocacy at the state level is also being discussed at the PRC level.

### **17. Chapter Office Space**

\*(7:05 PM) The Chapter's lease with the San Diego Foundation will end in January. The Chapter will begin leasing 1,000 square feet of office space, adjacent to DPR. The goal is to have our grand opening on January 19, 2011 for the GreenMeet, which will be held in DPR's training room. Donations of materials for the office space are needed.

### **Closing Round**

\*(7:06 PM) Attendees shared their closing comments about the meeting.

### **Adjournment:**

\*(7:14PM) Meeting adjourned at 7:14PM.

Board Orientation Training will be on January 19, 2011 at DPR (time to be announced).

Next board meeting will be on January 24, 2011 from 4:00 PM – 7:00 PM at DPR Construction.