



SAN DIEGO GREEN BUILDING COUNCIL

5010 Shoreham Place
San Diego, CA 92122
www.usgbc-sd.org

Meeting Minutes: San Diego Green Building Council - Board of Directors/ Steering Committee

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Lucia Stone

San Diego Gas & Electric

Robert Thiele

Robert Thiele Architect

Matthew Wells

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STAFF

EXECUTIVE DIRECTOR

Douglas Kot

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619-944-8607

Meeting date: Sept 11, 2012

Meeting time: 4:00 PM – 6:00 PM

Location: DPR

Minutes submitted by: Tanya Goyette, September 15, 2012

Board Members Attendees: Zach Pannier, Robert Thiele, Matthew Wells, Matthew Porrecca, Sean Hulen, Beth Brummitt, Jay Corrales, Lucia Stone, Walter Kanzler, Barbara Fanning

Steering Committee Attendees: Keith Schneringer (LEED EBOM and PRC), Paulina Lis (Sustainable Destinations), Tanya Goyette (Education/Programs), Ella Grossberg (Green Schools), Kevin (Green Schools)

Board Members Absent: Jay Bart

Other Attendees: Douglas Kot, Renee Daigneault



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1. Board Meeting called to order

(4:10 PM) Zach called the meeting to order.

2. Opening Round

(4:11 PM) Opportunity for all attendees to discuss what is on their minds.

3. Agenda Approval

(4:22) The agenda was approved with no modifications.

4. Meeting Minutes Approval

(4:23 PM) Jay Corrales will send minutes from last meeting to Board.

5. Conflict of Interest

(4:23 PM) Lucia and Robert expressed some conflict of interest pertaining to Balboa Park/SDG&E.

Discussion Items

6. FY Financial Update

*(4:25 PM) New budget has been put in place. Books are still open. We have taken 501h option, which results in advocacy being tracked differently.

- SDGBC has obtained a large education program contract setting up USGBC accounts, providing study guides, LEED 101 and 201 materials, and test registration with a goal of credentialing 60 code officials by the end of the year. Courses begin this Friday. Zach mentioned this changes conversation around reserve to better manage cash flow.

7. Information Updates

(4:33 PM)

1. GAP: Stalled on Food Bank project until benchmarking score increases. Need to convince Energy Star there is a "data center" in building-T-Mobile. We have secured a donation to do sub metering. WorldBeat will hear by the end of the week whether LEED certification has gone through. Possible next GAP program at Mission Trails Regional Park facility.

2. Balboa Park: Funding came in to do LEED feasibility assessment by Dec 31. Energy benchmarking and water are key parts of the assessment. Included Zoo in scope. To be clear, this is not a GAP project-more of a contract. We provide education, technical assistance, and network opportunity. Nonprofits that exist like this we look to as we make this transition. Doug mentioned it takes about 2.3 years from registration to certification for EBOM projects. Once feasibility is complete in January 2013, it might open doors for volunteers to work on future GAP projects.

8. Grants

(4:45 PM) Update on various grant-related and assistance initiatives:

We received a grant to conduct research on net zero energy and are looking for options to accelerate work.

We applied for a grant for green classroom professional certification-we haven't received it but are moving forward on the project.



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Lead San Diego is community leadership development group that come together and offer assistance to nonprofits. We have applied for help.

Reached out to Pt Loma Nazarine for marketing help.

Grant proposal to help fund the Port's environmental initiatives. If we receive this grant, we would help to identify different flavors of districts (PACE, eco districts, geographically clustered districts, or something else that links them together). After analysis process, we would recommend which "brand" they can identify themselves as. We would be nonprofit entity. Oct deadline-\$500K.

Coastal commission-\$50K grant focusing on marine education and sustainability efforts. We would need a partner like Surfrider or San Diego Coastkeepers. Our focus would be on sustainable sites, water.

Ella suggested an EPA grant (Nov) around sustainability/education outreach. Doug mentioned we can look into the qualification process for federal grants.

As we obtain more grants and sponsorships, we want to differentiate our various grant funding streams.

9. Mid-Year Meeting Update

*(4:46 PM)

Keith: National is reaching out to chapters as they rethink organization. He briefly discussed some breakout sessions he attended like the Home Depot Connection and LEED v4 (big topic). He mentioned it was great to touch base with other chapters and share ideas. Chapter consolidation was another hot topic. Keith attended a debate and came away with these pros and cons: Top five reasons: (pro) consolidation of resources, reduce redundancies (one education committee), increase funding opportunities, improve mission focus, increase stature and visibility. Cons: How do you divide assets after merge, people lose staff, lose local identity, have difficulty in managing process of volunteers, navigating existing political divides. Similar debate at GreenBuild. National is very interested in consolidation. From Doug's perspective, National wants a single entity to deal with. Only thing we get from national is a charter. Doug suggested we get a charter from California.

Renee: Helpful to make in-person contacts. In addition, lots of great resources-Membership Plan, for example. Emerging Professionals groups-better fit for students to be on campus.

Tanya: Social networking on Yammer was a big topic. Also attended group dynamics breakout session and a few on green schools (Green Schools has it together)!

10. Other Happenings

-Bioneers Conference: Jay described the conference and its history: Came out of the urban farming movement. Expanded to include sustainability+. Broad reach and broad following. Launched biomimicry conversation in San Diego. Jay discussed 2012 National Bioneers Conference and program topics (Oct 25-26-this year's focus is on local resiliency. The SDGBC will partner with BPCP to have a joint event-our organization taking the lead. We have secured Reuben H Fleet as a space. Jay set up a program manager (Joe Sterling) to manage the event. Jay has been reaching out to various sponsors, including the Hunter Foundation. The beaming cost is \$1800. Other costs are food costs (BPCP is underwriting breakfast for one day). Food trucks may be an option. Event will span



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two half days (midday Thursday; Friday morning to afternoon). Free event for attendees. Delay feed. Paulina-we can use the content for one year after the event. Natural History Museum is available after 6pm for future events. Theatre fits about 300 people. Future GM? Beth proposed we do an after-event to wrap it up for those people who work. It would be great to have a keynote speaker here in San Diego to tie it into local issues. Connection to nature and role of park in our community; biomimicry; connection with the Zoo-Jay is meeting with the new Zoo Director this week.

Details of the event:

Robert talked about bringing biomimicry into BP discussions. Discussion ensued around having a keynote speaker and breakout sessions. Paulina-Friends of Balboa Park submittals for projects are today. Would be great to have input from them. Possible speakers for keynote were discussed: Alex Williams, Bob Berkebile. Matthew would like Bob to come in for an event, but not sure if this may be the right one-maybe continuing education or GM. Lucia-if we have a local speaker, we can collaborate and leverage a joint release to market event. Jay's idea is to have this as a long-term event-the first of many.

Group discussed what other organizations have done for this type of event-streaming alone is not the way to go.

Doug-if we can open up new kinds of event sponsorship, that would be something to look into. We shouldn't do event specific because it's not fair to our current sponsors. Action items-formalize food truck and promote it and open registration on web site.

Doug ask what is our presence, our role in moderating event. If we want something out of it, we need to make our presence known. Jay will forward BPCP communication that went out today to Board.

Zach's biggest concern is pulling it all together and fulfilling obligations.

Beth moves to approve event 2K-5K in expenditures. Lucia-condition: Cap at 2K with sponsorships for any additional funds going back to chapter. Approved.

Registration starts on Sept 24.

Green Apple Day of Service

Event will occur Sept 29 at an elementary school in Santee. We will provide Green certification education for 50 teachers. Ella, Barbara, and Kevin will be teaching 3-hour course. Sean described some of the details for the event: Waste Management is donating dumpster and recycling boxes. Also secured chain link fence. 25 volunteers to work that day. We will open it up to chapter volunteers.

Five projects on the site. 450-foot long wall that has never been painted. Southbay Fence will rewire posts. Donations from RCP to make into planter for Jr High. Raised planter garden boxes will be built. Looking for donations of rock and mulch for drainage area. Shade trees for picnic tables and looking for donations for umbrellas. Working on monetary and in-kind funding. Sean has committed staff; Need two trees and 10 yards of mulch. Lucia can donate a tree and maybe mulch. Asked volunteers to bring wheelbarrows, gloves, shovels, etc. CA native plant society has mini grants-look into it as a funding source. Trying to raise 20K for chapter. Sean's company has put together volunteer process and will email Barbara. Full day. More promotion and outreach we do, the better. PR department (Sean) is working with school district to get approval for press releases. We'd like to see this grow multiple sites and with multiple organizations. Possible idea to record event-ask Giles?

Winter Social

(6:11 PM) Event will occur on Dec 5 at Fifty Seven Degrees. Doug asked for help with awards-intent will be like last year. Keith mentioned we have a trophy credit.



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Board of Directors Election

Will put together schedule. Oct- call for nominations. Nov-elections. Winter Social-announce Directors. Everyone start thinking about people-possibly 6 openings. Question-what to do with other seats.

11. Closing Round

(6:15 PM)

Beth: It would be helpful with respect of time to note on agenda action items/decisions.

Lucia: Set milestones or wish list via email to keep traction.

Walt: PACE financing-makes sense for chapter to take a position in support of it. AIA is working on a project for a possible eco district. We can leverage that relationship.

Keith: October is EBOM month 17 and tour on 23.

Doug: Our annual budget 250K contracted to do 250K worth of work in next few months=growth by programs.

Adjournment:

(*6:25 PM) Meeting adjourned at 6:25 PM.

Next Board Meeting: The next Board Meeting will take place on June 5, 2012 at DPR from 4:00 – 6:00pm.

Action Items:

- Continue identifying possible grant and funding opportunities
- Jay and Paulina: Move forward with Bioneers Conference as approved by Board.
- Board: Help Doug with awards for Winter Social
- Board: Seek out possible nominees for six new Board positions

Mission Inspire, educate and collaborate within our community to accelerate the transformation of our built environment into true sustainability.