



SAN DIEGO GREEN BUILDING COUNCIL

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Qualcomm

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Matthew Porreca

BNIM Architects

Lucia Stone

San Diego Gas & Electric

Robert Thiele

Robert Thiele Architect

STAFF

EXECUTIVE DIRECTOR

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Meeting Minutes - #58

San Diego Green Building Council - Board of Directors

Meeting date: July 9, 2013

Meeting time: 4:50 PM – 6:30 PM

Location: Petco Park, San Diego, CA

Minutes submitted by: Barbara Fanning

Board Members Attendees: Danielle Horton, Lucia Stone, Sean Hulen, Micah Mitrosky, Robert Thiele, Barbara Fanning, Zach Pannier, Matthew Porreca, Walt Kanzler, Bill Barnard and Thomas Del Monte

Guest: Chuck Angyal

Board Members Absent: Avery Kintner, Jacques Chirazi, and Beth Brummitt

Other Attendees: Douglas Kot and Renee Daigneault

1. Board Meeting called to order

(5:24 PM) Zach called the meeting to order and thanked Sean for hosting the event at Petco Park. Thanks Sean!!

2. Opening Round

(5:25 PM) Attendees updated Board and shared thoughts.

3. Agenda Approval

(5:36 PM) The agenda was approved by Lucia and seconded by Sean.

4. Meeting Minutes Approval

(5:37 PM) The meeting minutes from June 2013 were approved by Robert and seconded by Matthew.

5. Conflict of Interest

(5:38 PM) Lucia excused herself from decisions related to Environmental Champions grant. No other conflicts indicated or expressed with agenda.

6. Executive Committee Report-Out

- Zach provided report-out from last executive committee meeting with Zach, Beth, and Doug. Barbara and Avery were unable to attend last meeting held on June 28. Next meeting is scheduled for July 26.
- This meeting focused on how to cultivate better board engagement and proposed developing a check-in/ commitment report out where all



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board members provide an update to their peers of the 1-2 tasks they committed to in the last board meeting. Board members should send commitments to Zach, Doug, Renee, and Barbara for tracking.

- Zach also proposed tapping into the board's expertise and having board members share industry trends and other things they are working on that may be relevant to this group.

7. Board Sharing

- Robert is now seated on the water sustainability task force for San Diego and is working to encourage sustainable water projects. The work is focused primarily on a decentralized water treatment in downtown San Diego opening up opportunities to use grey water and black water. The goal is to improve potable water supply in San Diego and create ways to reuse water sources. They are currently writing guidelines and working to align with state policy and requirements. Matthew indicated opportunity to partner with ecodistricts.
- Matthew shared his thoughts on product transparency and declaration pressure for manufacturers to indicate and disclose their manufacturing processes. How do you move an industry or incentivize?
- Doug indicated that the material documentation portion is key change in LEED v4 and the process is going to change but there is currently is no documentation on how. In the past education from USBC national may have addressed this need but National is not planning to develop any education materials for v4 and planning to use partners to develop and deliver training. There is an opportunity for our chapter to create LEED education. It will depend on the investment we are willing to make in education. Budgets? Staff? Other resources? Need to have answers for the community and develop a strategy to implement education in 2014.
- Danielle is working with National on EBOM V4 and finding ways to encourage and allow other markets segments to use the rating system.

8. Board Decisions & Review

(6:04)

Board Commitment Report Out

- Board voted to add a 5-minute report out at each board meeting where members share the status of their commitments and tasks. Board to send update to Doug, Zach, Renee and Barbara prior to each board meeting.

Fund Development

- Fundraising will be a critical deliverable and requirement of each board member.
- Barbara recapped the Board member commitments and added commitments from Thomas and Bill.



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- The commitments are as follows:

Thomas	\$5000
Bill	\$2500
Matthew	\$7500
Zach	\$20000
Sean	\$17000
Micah	\$5000
Barbara	\$5000
Lucia	\$15000
Jacques	\$5000
Danielle	\$5000
Walt	\$5000
Robert	\$2500
Avery	\$5000
Beth	\$7000
Total Commitment	\$106,500

- Personal ask will be key to fundraising
- Chapter to allow someone to sponsor a specific initiative (schools, GAP, etc.)
- Board Members already working to raise funds:
- Sean has reached out to AO REED regarding renewing their sponsorship of \$5000
- Zach has reached out to DPR to renew their sponsorship of \$10000
- Zach has reached out to EXP for \$5000 sponsorship
- Robert planning to request \$2500 from Friends of Balboa Park
- Walt reached out to Qualcomm and they agreed to a \$2000 sponsorship
- Beth will be Bar sponsor for July GM
- Matthew reach out to BNIM and they renewed sponsorship of \$2500
- Invoice of \$1000 pending from Recycle Labs based on ask from Doug and Zach
- Danielle suggested possibly launching a crowdfunding campaign.

Meeting Schedules

- Board voted to move meetings to 5:00 PM. August meeting will be working meeting and will be held on August 13 at DPR.

Nominations Committee

- Board will form its nominations committee at the next meeting. This committee will be responsible for recruiting potential new board members. The goal is to open nominations in



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September, vote in October/November, and announce board members at the Winter Gala scheduled for December 4.

- New bylaws will need to be updated by September to allow for online voting to occur.
- Board should consider potential board members from facilities, real estate, education, healthcare, and manufacturing. Other considerations are Cash, Competency, and Clout to support the chapter’s efforts.
- Doug considering recruiting Matt Ellis from Greenbox.

9. September Conference – Zero Energy/Zero Water

The chapter is hosting a mini-conference in conjunction with SDGE at EIC on September 11-12. The event is currently scheduled for the 11th from 12-4PM and 12th from 8AM–Noon. Doug is investigating options with SDGE to include an evening event on the first day. Final timing structure to be finalized but currently the event structure includes the following sessions:

Day 1: (4) 90 minute sessions with 2 focused on commercial and two focused on residential and keynote/Green Meet. We need presenters for all 4 track presentations.

<i>Commercial Track</i>	<i>Residential Track</i>
Commercial Energy	Residential Water
Commercial Water	Residential Energy
Happy Hour	
Keynote / Green Meet (Doug working on securing speaker)	

Day 2: Panel event with a series of case study presentations by leaders in our community focused on Zero Energy and Zero Water. What worked, what didn’t work, lessons learned, etc. Include 4-5 panelists with a moderator.

Tentative Panelists:

Zach (presenting on Net Energy Zero at DPR and the financial outcomes/benefits)

Sean (presenting on Net Zero Warehouse and School in Texas by Balfour Beatty)

More Panelists needed (ideas: Water project – BNIM, Army Vision for Net Zero, etc.)

Doug needs our help to finalize sessions. This is a great opportunity for our board to share their expertise with the community as speakers. Please email Doug and Renee if you have a case study or presentation you would like to share or ideas/contacts you have that could present around the topic of zero water/zero energy by this Friday, July 19. You are welcome to present more than one session.



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Other Chapter Business (6:44 PM)

Summer Social

This year's event was a success with 170 attendees and \$1000 in revenue. Renee and team did an excellent job and it was a great event.

GAP Program

Robert reported that things are progressing at both the Old Globe and Air & Space Museums.

Fiscal Year Closing

Doug emailed a draft financial report for board reference. No action required.

Closing Round and Adjournment:

(6:46 PM) The Board shared their closing comments about the meeting, and was adjourned by Zach at 6:46 PM. Play Ball!

Meetings for the year ahead (2013): Aug 13, Sept 10, Oct 8, Nov 12, Dec 10