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Meeting Minutes - #57

San Diego Green Building Council - Board of Directors

Meeting date: June 18, 2013

Meeting time: 4:00 PM – 6:00 PM

Location: DPR Construction, 5010 Shoreham Place, San Diego, CA 92122

Minutes submitted by: Barbara Fanning

Board Members Attendees: Danielle Horton, Lucia Stone, Sean Hulen, Micah Mitrosky, Robert Thiele, Avery Kintner, Barbara Fanning, Beth Brummitt, Zach Pannier, Matthew Porreca, Jacques Chirazi, and Walt Kanzler

Board Members Absent: Bill Barnard and Thomas Del Monte

Other Attendees: Douglas Kot and Renee Daigneault

1. Board Meeting called to order

(4:00 PM) Beth called the meeting to order.

2. Opening Round

(4:02 PM) Attendees updated Board and shared thoughts.

3. Agenda Approval

(4:30 PM) The agenda was approved by Jacques and seconded by Barbara.

4. Meeting Minutes Approval

(4:33 PM) The meeting minutes from May 2013 were approved by Sean and seconded by Micah.

5. Conflict of Interest

(4:37 PM) Lucia excused herself from decisions related to Environmental Champions grant, and Sean excused himself from decisions related to the Grossmont Community College education grant. No other conflicts indicated or expressed with agenda.

6. Board Decisions & Review

(4:40 PM)

2012-2013 Budget Review

- Avery presented the 2012-2013 budget
- Currently, the chapter is scheduled to break even for the fiscal year ending June 30, 2013
- Average monthly costs for the chapter range between \$23,000-

\$26,000

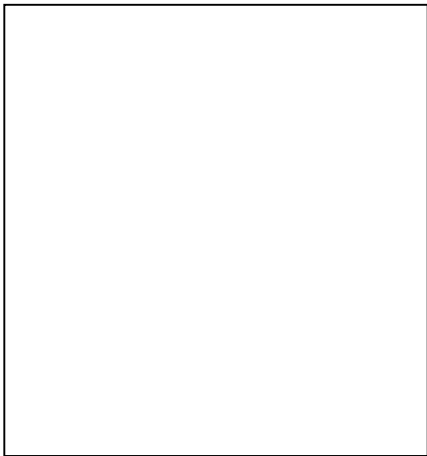
- March-April-May provided good income
- Cash balance for @5-6 months of chapter's operating expenses
- Chapter should plan to operate as a \$300,000 organization.
- 2012-2013 project revenues allowed chapter to operate as a \$450,000 organization
- Accounts Receivable of \$13,000 open and will be added to bank account
- Books will close late August/September

2013-2014 Budget Review and Approval

- Avery presented the 2013-2014 budget
- This year's budget is conservative and assumes no revenue from special projects, Green Apple Day of Service or SDG&E grants
- Do not want to assume the same funding will be available for this fiscal year
- Board discussed ways to increase revenues through sponsorships and membership to allow for HSA and retirement funding for staff
- Would like to add more to this area. Waiting to hear back on healthcare laws before updating
- All board members must help manage existing sponsorships or build new relationships
- Other sponsorship or revenue may come in the form of educational partnerships, Balboa Park, and Eco-Districts
- Budget revised during discussion from \$325,800 to \$337,800. These changes included reallocating lease amortization to Personnel. It also included an increased commitment from the Board to raise \$84,000 allowing for \$12,000 to be added for marketing
- Budget may change in coming months but this is a good conservative start
- **Board approved revised budget of \$337,800 at 5:46 PM**

Fundraising

- Board members committed to raising the following:



- Board shall promote the Chapter as an Environmental Non-Profit
- Avery to help set up a tracking mechanism for sponsorship management and outreach. Danielle to share sample of LA tracking tool.

- Fundraising can be made to specific programs (GAP, Green Apple, etc.)
- Renee to make sponsor materials available to board

7. Other Chapter Business (5:55 PM)

Summer Social

Please register on website. If you have sponsors to invite, please email Renee.

Eco-Districts Town Hall Meeting

There will be an eco-district meeting on June 29 to discuss the viability of this in PB/OB. (<http://www.pbtowncouncil.org/2013/06/town-hall-meeting-possibilities-of-an-eco-district-in-pacific-beach>)

New City Planning Director for San Diego

Bill Fulton, a former mayor of Ventura and currently vice president for policy and programs at Smart Growth America, a Washington, D.C. think tank that promotes non-sprawl planning has been named new Planning Director for San Diego. He pledged to make San Diego "the most prosperous and sustainable and equitable city in the world."

Eco-Districts North Park

Chapter will serve as the fiscal agent.

Education & Events

- July Green Meet will feature Eric Corey Freed
- Avery has donated software that will allow for the crowdsourcing of energy audits. This is being considered for use in Balboa Park
- Chapter hosting a Green Association workshop in two cohorts of 20 for Grossmont-Cuyamaca Community College District
- Chapter to serve as a contributing partner for ND in a proposal with Chula Vista and Global Green and Criterion Planning
- Chapter office will be adding a new conference room and some renovations
- Chapter is hosting several LEED workshops over the summer and fall including ND and OM with SDGE at EIC. Check the chapter calendar for dates.

GAP Program

- New projects underway at Old Globe and Air and Space
- Balboa is looking to have 10 LEED projects completed by 2015 Celebration
- Chapter completed feasibility study for all facilities, has been involved with one LEED project to date (World Beat), and will complete 2 more this year. The chapter is considering a GAP project at Museum of Man and Hall of Champions taking the chapter's involvement to 5 of the 10 projects leaving Balboa 3 additional facilities to certify and fund.

Volunteer & Committee Health

- Chapter has a solid group of volunteers
- Renee is working with Dana Henderson to roll out strategy to help committees be more independent

Nesting Matrix

- There is still work to be done with the Nesting Matrix
- Doug worked with Elizabeth Fish during Mid-year-Meeting who gave some strategic insight and advice

Mid-year Meeting

- Doug, Danielle and Barbara attended on behalf of the Chapter. Doug attended Executive Director sessions, while Danielle participated in the EBOM sessions and Barbara attended the Green Schools Symposium
- Danielle working with national to improve the EBOM process at a national level
- Doug reported on several national efforts including:
 - National holding off on single user memberships at this time but will roll this out later in 2013
 - National will not produce education/curriculum for next rating system. They are looking at licensing a platform for chapters to use. Chapter has opportunity to produce its own content in this area.
 - Green Build is going International and has been sold to Hanley Wood. SD is still tentative for 2016.
- Barbara reported on several national efforts around schools including:
 - National looking to double number of service projects for 2013 Green Apple Day of Service
 - National has launched a campus program for community colleges, Community Green, which provides all two-year institutions a free first year of USGBC membership and students free access to online Green Associate training and testing fees.
 - USGBC continues their on-campus groups with USGBC Students
 - Green Apple Day of Service is scheduled for September 28, 2013. Chapter will be participating again this year.
 - San Diego has been selected for Green Apple Day Project Captain Training. Training scheduled for July 13. More details coming soon.

Closing Round and Adjournment:

(6:30 PM) The Board shared their closing comments about the meeting. The meeting was adjourned at 6:40 PM.

Meetings for the year ahead (2013): July 9, Aug 13, Sept 10, Oct 8, Nov 12, Dec 10