



JOIN US AS A GREEN SCHOOLS SPONSOR

When you support the San Diego Green Building Council and our Green Schools Programs you become a key stakeholder in San Diego's Green Schools Movement. Your sponsorship directly supports greener and healthier schools and neighborhoods in our region.

Green Apple Day of Service - An international day of service where organizations and volunteers join to “green” local K-12 schools.

Green Schools Challenge - A friendly competition that promotes environmental stewardship, where K-12 schools develop a “green” project that they complete throughout the school year. Winners from elementary, middle and high school will be recognized.

Healthy Schools Initiative - An education and action campaign focused on advancing the adoption of wellness programs and standards in San Diego K-12 Schools, including the WELL Building Standard™ through community workshops, service work at local schools and advocating for healthier schools.

As a sponsor, you support the integration of sustainability, eco-literacy, and wellness concepts in schools throughout San Diego, and make a difference in where our children learn. **Where we Learn Matters!**

By working together we can transform our schools into safe, healthy, and vibrant green spaces for our children.



SAN DIEGO GREEN BUILDING COUNCIL

San Diego Green Building Council, a 501(c)3 | Your donation will help advance sustainability in our region | Donate online at www.usgbc-sd.org

GREEN SCHOOLS PROGRAM SPONSORSHIPS

Eligible programs include Green Apple Day of Service, Green Schools Challenge, and Healthy Schools. * **Not all programs include all benefits.**

Program Sponsor Benefits <i>(July 2015-June 2016)</i>	STEWARD \$2,000	ADVOCATE \$1,500	LEADER \$750	FRIEND \$500	CLASSMATE \$250
MARKETING EXPOSURE					
Recognized as program co-sponsor from July 2015-June 2016 (one program)	Use of phrase: “This program co-sponsored by “your company name”	Use of phrase: “This program co-sponsored by “your company name”	N/A	N/A	N/A
Recognition on the program page on usgbc-sd.org website	Logo	Logo	Logo	Name	Name
Recognition on program collateral and marketing materials (flyers, programs, etc.)*	Logo or Name	Logo or Name	Name	Name	Name
Recognition in media alerts, press releases, blogs and social media highlighting the program*	Name	Name	Name	Name	Name (social media only)
Acknowledgement of program sponsorship in your marketing materials	Use Phrase: Recognized Co-sponsor of “Program Name”	Use Phrase: Recognized Co-sponsor of “Program Name”	N/A	N/A	N/A
Recognition at welcome table during public events for the program*	Logo	Logo	Logo	Name	Name
Mention during public events for the program*	Verbal Acknowledgement	Verbal Acknowledgement	Verbal Acknowledgement	Verbal Acknowledgement	Verbal Acknowledgement

To finalize your sponsorship, please contact, Barbara Fanning at 760.402.2378 or barbara@mindswingconsulting.com
For Balfour Beatty partners and employees, please contact Kyle Frandsen at kfrandsen@balfourbeattyus.com



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