

Board Candidate:

Bryon Stafford, President, Leland Construction

Why do you wish to be a Director of the San Diego Green Building Council?

I have been involved with the chapter for almost four years. The last two years I have been the Chair of the Residential Committee. I am passionate about green building, sustainability, and passing on a better world to our children. I have enjoyed the work I have done with the council and look forward to taking that to the next level.

Summary of professional qualifications, knowledge, and experience most relevant to SDGBC; in addition to any senior management and executive level experience:

I have been in the construction industry for almost 15 years. I have owned my own residential construction company, Leland Construction for six years. While not solely a company focused on green building, we try to implement green building practices and sustainability into all of our projects.

During my tenure as the residential committee chair the committee has grown in size and member "job" satisfaction and "work" enjoyment has risen tremendously. This year our signature event, the Green Homes Tour, was the most well attended and publicized event of its eight year history. The PR campaign was incredible for getting the word out about the event and the chapter in general.

Availability and willingness to participate in resource development; to include direct sponsorship, securing funding or otherwise opening doors to corporate, governmental and charitable sources:

I believe in the goals of the chapter and feel strongly that what we are doing is making the world a better place. I am open to helping to continue that effort in whatever ways are best for the chapter and best utilize my strengths and talents.

Other expertise, experience and resources brought to Board of Directors:

I like to think of myself as an organized and strategic individual who is able to see the big picture and develop the plan necessary to implement it. While I oftentimes find myself in positions of leadership I am not someone who needs the limelight. I look forward to working with the Board to further the Chapter's goals.

Engagement with other nonprofit organizations and governance:

I coach my 8 year old son's soccer team and I volunteer occasionally with Urban Angels.

Affiliation, memberships, and accreditations that may be valuable to SDGBC leadership:

I am a licensed contractor, business owner, and I have relationships with many people in the San Diego and Southern California green building industry.

Additional thoughts on ways the SDGBC can improve attainment of our vision:

Residential green building in San Diego is an important part of attaining our vision and implementing our mission. I look forward to bringing that to the Board.

Experience Focus: Fundraising (Your experience will be the most valuable to the board of directors)

Strength: Strategic Planning

Committee Interest: Residential Green Building

Ambassador/Advocate/Asker: Ambassador

