



**SAN DIEGO
GREEN BUILDING COUNCIL**

SPONSORSHIP OPPORTUNITIES



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ABOUT US

The [San Diego Green Building Council \(SDGBC\)](#) is the voice of green building in the San Diego region.

As part of the national United States Green Building Council network, the SDGBC is focused on advancing the green building movement and creating a more sustainable San Diego.

We accomplish this through:

- Workforce education -- workshops, tours and community events
- Advocacy for sustainability programs and policies
- Hands-on service work for local K-12 schools and community projects
- Partnerships with non-profits in “greening” their facilities and operations, and project management

We are an independent 501(c)3 community benefit non-profit.
Non Profit ID/EIN: 20-2614848



SAN DIEGO GREEN BUILDING COUNCIL

FOUNDED IN
2002

501(C)3
COMMUNITY BENEFIT
NON-PROFIT

500+ MEMBERS

5000+
EMAIL LIST

50+ Annual
EVENTS & WORKSHOPS



JOIN US AS A SPONSOR

When you support the San Diego Green Building Council, you become part of the transformation of the built environment and become a key stakeholder in San Diego's Sustainability Movement. Your sponsorship directly supports greener and healthier homes, workplaces, schools, and neighborhoods in our region.

As a sponsor, your organization will:

- Be recognized as a leader in sustainability
- Build a presence for your products and services within our chapter network
- Develop business connections
- Participate in community conversations that guide the future of green building in San Diego
- Receive complimentary membership and special pricing for workshops and events for you and your staff
- Make an impact in the future of the San Diego's neighborhoods, schools, businesses and public spaces.

To finalize your sponsorship, please contact our Executive Director, Paulina Lis, paulina@usgbc-sd.org or 858.357.3011.

MISSION

Inspire, educate, collaborate within our community to transform our built environment toward true sustainability.

VISION

Our buildings and communities will regenerate and sustain the health and vitality of all life within our generation.

SPONSORSHIP OPPORTUNITIES

Sustaining Sponsor Benefits <i>(July 2016-June 2017)</i>	PLATINUM \$10,000	GOLD \$7,500	SILVER \$5,000	BRONZE \$2,500
<p>EVENT SCHOLARSHIP CREDITS</p> <p>Sustaining sponsors may use identified dollar amount towards eligible program sponsorship</p> <p>MARKETING EXPOSURE</p> <p>Acknowledgement of Chapter sponsorship in your marketing materials</p> <p>Use of SDGBC sponsor logo on your company website</p> <p>Company recognition on usgbc-sd.org website</p> <p>Company recognition in Chapter emails (5000+ list)</p> <p>Company name/level on Chapter banner</p> <p>Company recognition in Chapter powerpoint</p> <p>SIGNATURE EVENTS</p> <p>Booth/Table at 2015 Signature Events: Summer Social, Green Building Conference & Expo, or Winter Social</p> <p>Recognition on usgbc-sd.org website event page</p> <p>Recognition on social media (1500+ fans & followers)</p> <p>Recognition in event media alert and press release</p> <p>Complimentary tickets to signature event</p> <p>Recognition at welcome table and verbally at event</p> <p>MEMBERSHIP</p> <p>Complimentary SDGBC Chapter membership</p> <p>Sponsor Appreciation Dinner</p> <p>Educational program presented at your company by the Chapter (topic to be selected from chapter education menu)</p>	<p>\$500 Credit</p> <p><small>Eligible Programs: Green Assistance Program, Living Building Challenge, Green Homes Tour, Green Schools, Sustainable Communities, Healthy Buildings</small></p> <p>2016 Platinum Supporter of SDGBC</p> <p>Logo</p> <p>Logo on home, sponsor & signature event page</p> <p>Logo</p> <p>Logo</p> <p>Logo</p> <p>3 signature events</p> <p>3 signature events</p> <p>3 signature events</p> <p>3 signature events</p> <p>6 tickets to 3 events</p> <p>3 signature events</p> <p>15 memberships</p> <p>6 tickets</p> <p>8 hours</p>	<p>\$300 Credit</p> <p><small>Eligible Programs: Green Assistance Program, Living Building Challenge, Green Homes Tour, Green Schools, Sustainable Communities, Healthy Buildings</small></p> <p>2016 Gold Supporter of SDGBC</p> <p>Logo</p> <p>Logo on home, sponsor & signature event page</p> <p>Logo</p> <p>Logo</p> <p>Logo</p> <p>2 signature events</p> <p>2 signature events</p> <p>2 signature events</p> <p>3 signature events</p> <p>4 tickets to 3 events</p> <p>3 signature events</p> <p>10 memberships</p> <p>4 tickets</p> <p>4 hours</p>	<p>\$200 Credit</p> <p><small>Eligible Programs: Green Assistance Program, Living Building Challenge, Green Homes Tour, Green Schools, Sustainable Communities, Healthy Buildings</small></p> <p>2016 Silver Supporter of SDGBC</p> <p>Logo</p> <p>Logo on home, sponsor & signature event page</p> <p>N/A</p> <p>Name</p> <p>Logo</p> <p>2 signature events</p> <p>2 signature events</p> <p>2 signature events</p> <p>2 signature events</p> <p>3 tickets to 3 events</p> <p>3 signature events</p> <p>5 memberships</p> <p>2 tickets</p> <p>2 hours</p>	<p>\$100 Credit</p> <p><small>Eligible Programs: Green Assistance Program, Living Building Challenge, Green Homes Tour, Green Schools, Sustainable Communities, Healthy Buildings</small></p> <p>2016 Bronze Supporter of SDGBC</p> <p>Logo</p> <p>Logo on home, sponsor & signature event page</p> <p>N/A</p> <p>Name</p> <p>Name</p> <p>1 signature event</p> <p>1 signature event</p> <p>1 signature event</p> <p>1 signature event</p> <p>2 tickets to 2 events</p> <p>3 signature events</p> <p>2 memberships</p> <p>2 tickets</p> <p>1 hour</p>

SIGNATURE EVENT SERIES

2016 Summer Social

Join the San Diego Green Building Council for our annual summer celebration.

Sustainability leaders from the community will be discuss innovations in green building, develop strategies for advancing the green building movement, and discover the uniqueness of our community. We are excited to celebrate all of the great work that is happening in America's Finest City.

As a sponsor of this event, your company will be showcased and highlighted to the local and national green building communities.

Date & Location TBD

2016 San Diego Green Building Conference & Expo

Be part of the conversation with green building's most innovative leaders and experts at the San Diego Green Building Council's Annual Green Building Conference. This is an all day event with education sessions, workshops and networking.

For the first time we are adding an expo for presenting the latest in sustainability solutions. As a sponsor your company will be showcased in front of the region's green building and sustainability leaders and community.

This event typically includes over 200 attendees and sells out.

Tuesday, September 16, 2016
SDG&E Energy Innovation Center

2016 Winter Gala

Tis the season to celebrate our accomplishments of the past year and thank all of our amazing sponsors, volunteers, staff and members.

There will be plenty of networking and holiday cheer as we recognize the most innovative Green Building Projects in the San Diego region during our annual sustainability awards. You'll be introduced to our new Board of Directors and our most valuable volunteers.

As a sponsor, your organization will be recognized in front of the region's green building and sustainability leaders and community as a key player in San Diego's Green Building Movement.

Date & Location TBD



SIGNATURE EVENT SERIES

By supporting our signature events you position your company at the forefront of green building innovation and ideas, while helping demonstrate San Diego's leadership in sustainability.

Signature Event Sponsor Benefits <i>(July 2016-June 2017)</i>	SILVER \$5,000	BRONZE \$2,500	ADVOCATE \$1,500	LEADER \$750
SUSTAINING SPONSOR \$5,000 and \$2,500 signature event sponsors receive signature event benefits + benefits for sustaining sponsor level	Silver benefit package	Bronze benefit package	N/A	N/A
SIGNATURE EVENTS				
Table at Signature Events: Summer Social, Green Building Conference & Expo, or Winter Social	2 signature events	2 signature events	2 signature events	1 signature event
Recognition on usgbc-sd.org website event page	2 signature events	2 signature events	2 signature events	1 signature event
Recognition on social media (1500+ fans & followers)	2 signature events	2 signature events	2 signature events	1 signature event
Recognition in event media alert and press release	2 signature events	2 signature events	2 signature events	1 signature event
Complimentary tickets to signature event	4 tickets to 3 signature events	2 tickets to 3 signature events	2 tickets to 2 signature events	2 tickets to 1 signature event
Recognition at welcome table and verbally at event	2 signature events	2 signature events	2 signature events	1 signature event



PROGRAM SPONSORSHIPS

The SDGBC is active throughout the community and works to bring new ideas and innovations to our buildings and neighborhoods.

Green Assistance Program

The Green Assistance Program (GAP) is a unique hands-on education program that pairs Chapter volunteers with local non-profits and community centers that desire green buildings. Since 2010, more than 100 volunteers applied their knowledge of green buildings to benefit local institutions.

Green Homes Tour

Explore San Diego's greenest homes on our annual, self-guided Green Homes Tour. You'll have a chance to meet the architects, designers, and contractors to learn more about the latest high performance and green design options for homes.

The Living Building Challenge™

Be a part of what is "next" in green building as the San Diego Green Building Council works to certify the first Living Building in the San Diego region. A Living Building is currently the most rigorous building performance standard.

Sustainable Communities

Be part of a grassroots network of committed green building professionals and activists who are volunteering to transform our region, neighborhood-by-neighborhood. This work addresses challenges such as climate change, resiliency, and water conservation. It also focuses on making direct changes to how we approach planning and designing our neighborhoods by helping to implement San Diego's first EcoDistricts™, advancing LEED for Neighborhood Development, creating Walkable Communities™, and advocating for the adoption of the Climate Action Plan, and 2030 District™ in San Diego.

Green Schools

Schools are the cornerstone of our community, and it is our goal to provide all students with safe, healthy, and productive environments for learning. We accomplish this by supporting the built environment and using a student-centric approach that invests in the student's overall wellbeing.

Green Apple Day of Service - An international day of service where organizations and volunteers join to "green" local K-12 schools.

Green Schools Challenge - A friendly competition that promotes environmental stewardship, where K-12 schools develop a "green" project that they complete throughout the school year.

Healthy Schools Initiative - An awareness and education campaign focused on advancing the adoption of wellness programs and standards in San Diego K-12 Schools, including the WELL Building Standard.™



PROGRAM SPONSORSHIPS

Eligible programs include the Green Assistance Program (GAP), The Living Building Challenge, Green Homes Tour, Green Schools, and Sustainable Communities. * **Not all programs include all benefits.**

Program Sponsor Benefits <i>(July 2016-June 2017)</i>	STEWARD \$2,000	ADVOCATE \$1,500	LEADER \$750	FRIEND \$500
<p>MARKETING EXPOSURE</p> <p>Recognized as program co-sponsor from July 2016-June 2017 (one program)</p> <p>Recognition on the program page on usgbc-sd.org website</p> <p>Recognition on program collateral and marketing materials (flyers, programs, etc.)*</p> <p>Recognition in media alerts, press releases, blogs highlighting the program*</p> <p>Acknowledgement of program sponsorship in your marketing materials</p> <p>Recognition at welcome table during public events for the program*</p> <p>Mention during public events for the program*</p> <p>Complimentary tickets to Green Homes Tour (Applies to Green Homes Tours sponsors)*</p>	<p>Use of phrase: "This program co-sponsored by "your company name"</p> <p>Logo</p> <p>Logo or Name</p> <p>Name</p> <p>Use Phrase: Recognized Co-sponsor of "Program Name"</p> <p>Logo</p> <p>Verbal Acknowledgement</p> <p>4 tickets</p>	<p>Use of phrase: "This program co-sponsored by "your company name"</p> <p>Logo</p> <p>Logo or Name</p> <p>Name</p> <p>Use Phrase: Recognized Co-sponsor of "Program Name"</p> <p>Logo</p> <p>Verbal Acknowledgement</p> <p>2 tickets</p>	<p>N/A</p> <p>Logo</p> <p>Name</p> <p>Name</p> <p>N/A</p> <p>Logo</p> <p>Verbal Acknowledgement</p> <p>N/A</p>	<p>N/A</p> <p>Name</p> <p>Name</p> <p>Name</p> <p>N/A</p> <p>Name</p> <p>Verbal Acknowledgement</p> <p>N/A</p>

We also accept in-kind donations. Please ask about specific ways you can contribute to a program.

EVENT SPONSORSHIPS

The San Diego Green Building Council hosts over 50+ workshops and events each year. These events include a number of social, networking, and educational events. We welcome sponsors to support one event or multiple events. Event sponsorship opportunities, include Green Meets, Lunch + LEEDs, Green Salons, select workshops and committee meetings, and building tours.

Green Meet

Green Meets provide a great way to network with other like-minded individuals while hearing from great speakers and enjoying a social gathering. Events include networking and educational presentations or tours.

Lunch + LEED

Lunch + LEED events are geared towards busy professionals interested in staying current on green building and earning GBCI and AIA continuing education credit. Lunch + LEED's are 1-hour educational presentations or tours highlighting sustainability or green topics.

Green Salon

Green Salons are Q&A sessions with leading sustainability experts where you help guide the conversation and have your green building questions answered by our community's sustainability leaders. Events are held at various venues and restaurants throughout the city.



EVENT SPONSORSHIPS

Eligible events include Green Meets, Lunch + LEEDs, Green Salons, select workshops and committee meetings, and building tours.

Event Sponsor Benefits <i>(choose an event)</i>	STEWARD \$2,000	ADVOCATE \$1,500	LEADER \$750	FRIEND \$500
<p>MARKETING EXPOSURE</p> <p>Recognized as event co-sponsor</p> <p>Recognition on the specific event page on usgbc-sd.org website</p> <p>Recognition in event email announcements</p> <p>Recognition on Chapter Social Media networks (1500 + fans & followers)</p> <p>EVENT EXPOSURE</p> <p>Booth/Table or Materials at event</p> <p>Complimentary tickets to event</p> <p>Recognition at event welcome table</p>	<p>Use of phrase: “This program co-sponsored by “your company name”</p> <p>Logo + Thank you text</p> <p>Name</p> <p>Mention before and after event</p> <p>Table at event and introduction by speaker</p> <p>4 tickets for event</p> <p>Logo</p>	<p>Use of phrase: “This program co-sponsored by “your company name”</p> <p>Logo + Thank you text</p> <p>Name</p> <p>Mention before and after event</p> <p>Table at event</p> <p>2 tickets for event</p> <p>Logo</p>	<p>Use of phrase: “This program co-sponsored by “your company name”</p> <p>Name + Thank you text</p> <p>Name</p> <p>Mention before and after event</p> <p>Materials on SDGBC table</p> <p>2 tickets for event</p> <p>Logo</p>	<p>N/A</p> <p>Name + Thank you text</p> <p>Name</p> <p>Mention after event</p> <p>Materials on SDGBC table</p> <p>2 tickets for event</p> <p>Name</p>

EDUCATION WORKSHOP MENU

As a USGBC Education Partner and local sustainability expert, our workforce education programs cover the latest in green building and sustainability topics including green building basics for community members and professionals looking to transition into a new career or wanting to expand their knowledge.

Sustaining Sponsors may choose to host a workshop from our selection of course topics as part of their sponsorship. Other organizations, companies, and universities may request our workshops on a contract basis. Please contact Paulina Lis, our Executive Director, at paulina@usgbc-sd.org to discuss bringing green building education to your organization.

Workshops can focus on the basics or more advanced concepts based on audience. Additionally, workshops can be contextualized for a specific trade or employee group (facility managers, janitors, operations, and finance staff, etc.) or for a specific type of building or industry (healthcare, retail, hospitality, schools, data centers, warehouses and distribution centers, and multifamily). If interested in a topic not listed, customized workshops are available for an additional fee.

WORKSHOP TOPICS

Green Building Concepts & Rating Systems

We offer workshops focused on the fundamentals of green buildings, LEED, and other Green Building Rating Systems and concepts.

- Introduction to Green Building
- California Green Building Code & Title 24
- LEED Core Concepts & LEED V4
- LEED for New Construction BD+C
- LEED for Operations and Maintenance O+M
- LEED for Neighborhood Development ND
- LEED for Commercial Interiors ID+C
- LEED for Homes
- LEED Green Associate & LEED AP exam prep
- The Value of Sustainability & Green Buildings
- The Living Building Challenge
- The WELL Building Standard
- EcoDistricts & Sustainable Communities

Green Building for Commercial Real Estate

Understanding the value of Green Building and how to leverage that value for ROI is top of mind for real estate professionals, leasing managers, property owners, and facilities managers.

We offer several workshops designed for the commercial real estate sector. Topics include The Value of Green Building, How to Integrate LEED into Property Management and your Leasing Process, and Strategies for Greening your Building Portfolio.

Green Building for Education

Ensuring our schools are healthy, safe, and productive environments for learning is essential for our community, which is why we have developed workshops that cover the fundamentals to help school administrators, teachers, and facilities managers successfully implement sustainable building practices and policies on their campus and in their curriculum.

