

**Board candidate:**

**Jesse Kleist**, Project Manager at the Jacobs Center for Neighborhood Innovation (nonprofit organization)

**In general, why do you wish to be a Director of the San Diego Green Building Council?**

My Interest in setting on the Board of Directors has stemmed from recognizing the need for complex interactions and innovative planning on land use and land management practices. The Unites States, along with the world population, is experiencing a rural-to-urban population transition. In the years to come the majority of the worlds' inhabitants will be living in cities. Recognizing the need to gain new knowledge in the relationship between humans and the natural world has given me perspective on how land and land design, if properly managed, can address environmental and social issues.

**Please provide a summary of your professional qualifications, knowledge, and experience most relevant to SDGBC? Also indicate any senior management and executive level experience.**

My experience enables a multi-faced understanding of technical, social, economic, and environmental issues in urban/regional, environmental planning and sustainability. I believe in applying a unique perspective to create innovative solutions to complex design issues where cultural, social, and economic objectives often influence the design process. Working in collaboration with strategic partners on community development, collaborating within and across our organization to ensure all stakeholders are all aware of the status of projects.

**Please explain your availability and willingness to participate in resource development. This may take many forms, including direct sponsorship; helping secure funding or otherwise opening doors to corporate, governmental and charitable sources.**

I would work to secure funding and facilitate collaboration with corporate and charitable sources.

**Please describe what other expertise, experience and resources you bring to the Board of Directors.**

My background in project management has introduced me to some practical applications of land and design of the urban environment. I believe that I can make a significant contribution by applying a holistic approach to problems and developing local strategies for improving the quality of life and the environment. I am determined that integrating decisions on land use and land management can be used to address environmental and social issues.

**Please describe your engagement with other nonprofit organizations and governance.**

My wife works for the San Diego Zoo and we have participated in several charitable donations campaigns.

Involved in volunteering for various events sponsored by the Jacobs Center, to inspire, educate and collaborate within the community of Southeastern.

Sit on the El Cajon Boulevard, Economic Development committee.

Volunteered as an APA Ambassador to reach out to communities of all racial and ethnic backgrounds. I strived to advance the public understanding of planning, promote the planning profession, and inspire a new, diverse generation of planners.

**Please identify any affiliations, memberships, and accreditations that may be valuable to SDGBC leadership**

State of California, General Contractors License

Qualified SWPPP Practitioner (QSP)

LEED Green Associate

National Pollution Discharge Elimination

Member of San Diego ULI and APA chapters

**Please add any additional thoughts on ways the SDGBC can improve attainment of our vision. N/A**