

Volunteer @



SAN DIEGO GREEN BUILDING COUNCIL

Volunteer Role: Marketing Support Volunteer

The Marketing Support Volunteer serves as the coordinator and implementer of marketing requests and material pertaining to SDGBC events, online presence, website and calendar updates, social media, photography, and marketing design.

Sample Responsibilities:

- Social media updates: Includes Twitter, Instagram, LinkedIn, and Facebook
- Attends events to take photos of people, hosts, inspirational imagery, stands, and anything else pertaining to the SDGBC, greening of this world, and LEED
- Creates updates for the website and calendar
- Creates marketing material for both online and paper formats. This includes brochures, flyers, logos, etc...

Reports to Executive Director for major marketing material and calendar updates.

Time Commitment:

The Marketing Support Volunteer is assigned to one day per week for 3-6 months. Additionally, this Volunteer shall be present at all SDGBC Events unless a business conflict arises, and is available at any time to produce marketing material for upcoming events. After three months, the Marketing Support Volunteer may be reappointed for another three months.

Useful Skills:

Basic knowledge of Twitter, Instagram, Facebook, LinkedIn. Intermediate knowledge of Illustrator, InDesign, Photoshop for both web and print marketing.

Prerequisite:

- Attend volunteer training at the San Diego Green Building Council.
- See <http://usgbc-sd.org/Volunteer> for the upcoming training session

About San Diego Green Building Council

The San Diego Green Building Council is the USGBC Chapter and Living Building Challenge Collaborative for San Diego County. Our mission is to inspire, educate and collaborate within our community to transform our built environment toward true sustainability. We envision that our buildings and communities will regenerate and sustain the health and vitality of all life within a generation.

Learn more at: <http://www.usgbc-sd.org>.

Interested?

Visit <http://usgbc-sd.org/Volunteer> and fill out application form or call our office at 858-357-0311