



SAN DIEGO GREEN BUILDING COUNCIL

5010 Shoreham Place
San Diego, CA 92122
www.usgbc-sd.org

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DPR Construction

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Lucia Stone
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Robert Thiele
Robert Thiele Architect

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EXECUTIVE DIRECTOR

Douglas Kot
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Meeting Minutes - #54

San Diego Green Building Council - Board of Directors

Meeting date: March 12, 2013

Meeting time: 4:00 PM – 6:00 PM

Location: DPR Construction, 5010 Shoreham Place, San Diego, CA 92122

Minutes submitted by: Bill Barnard, March 15, 2013

Board Members Attendees: Avery Kintner, Barbara Fanning, Beth Brummitt, Bill Barnard, Lucia Stone, Micah Mitrosky, Robert Thiele, Thomas Del Monte, Zach Pannier, Sean Hulen, Walter Kanzler

Board Members Absent: Matthew Porreca, Jacques Chirazi, Daniele Horton

Other Attendees: Douglas Kot, Renee Daigneault, Craig Woods (past President)

1. Board Meeting called to order

(4:05 PM) Zach called the meeting to order.

2. Opening Round

(4:10 PM) Opportunity for all attendees to discuss what is on their minds.

3. Agenda Approval

(4:12 PM) The agenda was approved.

4. Meeting Minutes Approval

(4:13 PM) The meeting minutes from December 2012 were approved.

5. Conflict of Interest

(4:15 PM) The Board expressed no conflict of interest with the agenda.

Elections

(4:20 PM) Zach reviewed DG elections process.

6. Vice President – 2-Year Term

Head of strategic planning, re-launching strategic planning committee, nominating committee, etc

Beth Brummitt elected and consented to serve term with support of board.

7. Treasurer – 2-Year Term

Chairs finance and fundraising committee, maintains budgeting cycle (start process in April, completed in June), responsible to produce financial reports, meets with bookkeeper (twice per month - direct reporting to board member key



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and crucial for fiscal responsibility), reports produced and distributed.

Avery Kintner elected and consented to serve term.

8. Secretary – 1-Year Term

Keep records correspondence and mailings, responsible for historical records, legally must keep records of meeting minutes, maintains attendance, fields USGBC national marketing questions, annual report, organizational excellence working with Renee.

Barbara Fanning elected and consented to serve term.

Board Discussion

9. 2013 Board Orientation and Board Retreat Recap

Zach reviewed report from Sterling Insights and noted success of retreat. Timeline for steps will need adjustment moving forward as new officers and board work through items. Executive Committee will review findings in report with Joe.

Review of follow up assignments:

Nesting and matrix development

Nesting = see if programs align with overall objectives and are in correct priority. Micah will lend assistance with matrix and nesting process. Beginning with program inventory and evaluating programs, then assuring successful pieces are provided within each program to enable success.

April board meeting will include a work session for teams to review.

Storytelling, Fund Development, Scope PR work

Lucia and Jacques to develop scope of work for PR expert. Firm must have familiarity with chapter and participate in events and activities. Marketing Committee needs to be involved.

10. Board double linking with Committees / Volunteers

Steering Committee linking with board is essential. Need to extend an open invitation for volunteers to be part of chapters strategic planning committee. Engagement was noted as critical. Board members must be involved in committees and steering committee. Volunteers are source for organization and their ongoing development is essential for future leadership. Development of score card was last integrated time with board and volunteers. Sharing of scorecard allowed reporting back from efforts, but additional integration needed.



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Steering Committee currently acts as a forum for committees to update each other with board update from Doug (First Tuesday of month). Staff has become engine for participation. There has been a level of tokenism with committees and strategic plans are not being fulfilled by committees. Volunteers are not always coming up with ideas but excellent at accomplishing tasks. There are groups of people focused on area of interest but not fully interwoven into organization. Programs and Education (Professional Development Committee) currently align with overall objectives.

Involvement on the grass roots level is setting tone. We need to continually focus on how what we are doing in committees, programs, etc. is mapping into broader objectives. Committee leaders need to be aware of objectives and include / share with volunteers. Specific goals and deliverables leads to more significant and favorable results. The board realizes tension of fostering volunteer action, balancing volunteer resources and staff resources, to obtain results moving in direction of strategic plan. Volunteer health is good, with some strong committed volunteers acting like staff.

Board to setup steering committee meeting with joint board member and committee leader's involvement to review national goals and continue strategic plan development.

11. Financial Review

Doug and Zach reviewed financial reports. Overall fiscal health is in good shape. Filed taxes since last report. Currently showing positive cash flow for the year with approximately \$45,000 in surplus. January and February showed negative balance. Corporate sponsorship is lower than expected but expenses are under budgeted amounts. Some costs have shifted to the contract side.

Grants Review:

Chapter has entered into a K-12 education partnership with SDG&E. \$1.2 million total grant, \$200K for GAP high schools. Still refining final amounts and scope, will know by end of month. Another smaller grant for education (China) about \$20K. Grant for Dissemination of GAP to other chapters also ongoing. An interest has been shown in North Park for energy benchmarking.

12. Advocacy / Legislative opportunities:

Sean represented the chapter in a California State Assembly Sub Committee meeting after invitation by Toni Atkins office. Toni sponsored bill "AB-572 California Global Warming Solutions Act of 2006: market-based compliance mechanisms"

http://leginfo.legislature.ca.gov/faces/billNavClient.xhtml?bill_id=201320140AB572



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Governors proposal includes \$64 per student. Question of why should energy efficiency funding go to schools that already have energy efficiency bonds in place. Chapter in encouraging the need to also fund healthy environments. Avery noted concern with approach, funds should not just push solar, need more methodical approach to assure highest and best use. Walt noted AIA COTE call recently. 4 or 5 options being proposed competing for money. AIA working with lobbyist to take a position. If the Chapter can find one out of five we can support, we need to include our voice and lobbying efforts as well.

Advocacy day April 17th, the chapter can send more this year. Perhaps three or four from the chapter could attend this year in Sacramento. Well organized event with meeting setup for attendees. Follow up event April 18-19. Possible conflict with Green Meet on the evening of the 17th. Living Future group to present half day on living building water systems. Doug to see if date can be shifted. Other board member may need to assume Doug's MC duties at Green Meet.

13. Chapter Initiatives

Need for strategic alignment has been emphasized by national. Need to choose which initiatives we can stand behind including maintenance and reporting function required by national. Some of the initiatives included are already included in the chapters focus.

Call attended by Doug with Kimberly Lewis and Doug Widener. Expectation that SDBGC will be involved in the "Diversity and Engagement" and "Project Based Learning" Initiates.

Robert will represent the chapter for Project Based Learning.

Doug and Bill will represent the chapter for Diversity and Engagement.

Individuals can engage as well as long as they commit to reporting to board.

Chapter is participating in Green Apple Day of Service. Event scheduled for September 28, 2013.

Closing Round and Adjournment:

(5:35 PM) The Board shared their closing comments about the meeting. The meeting was adjourned at 5:45 PM.

Next Board Meeting: The next Board Meeting will take place on April 9, 2013 at DPR from 4:00 – 5:30pm.

Year ahead (2013): May 14, June 11, July 9, Aug 13, Sept 10, Oct 8, Nov 12, Dec 10