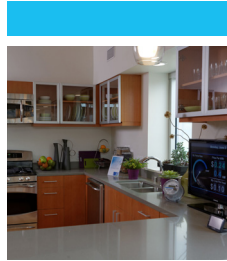




# Sustainability & Cleaning Innovations Seminar



August 21, 2014 | 9:00AM



## THE ASHKIN GROUP: CLEANING INNOVATIONS SEMINAR

Green cleaning is not a new topic, but it is a way of cleaning that is becoming less trendy and more of the norm, especially for educational & government facilities. Steve Ashkin from The Ashkin Group will examine new green cleaning technologies that businesses can implement in order to conserve water & energy resources. He will also review what's going on with the green cleaning credits in the new LEED V4 Green Building Rating System, the benefits of microfiber, third-party ecolabel certifications and a spotlight on new cleaning products & innovations such as cleaning with engineered water.  
**9:30AM – 10:15AM**

## CITY OF SAN DIEGO: WATER CONSERVATION SEMINAR

The severity of the drought in California, and in much of the Western United States, has been in the news quite often of late & water conservation has become more important than ever. Chris Robbins from the City of San Diego will be discussing ways that a business can reduce their water usage (including restroom fixtures & landscaping water saving tools), as well as various rebates and incentives that are available.  
**10:30AM – 11:15AM**

## SDG&E ENERGY INNOVATION CENTER SMART HOME TOURS

A special feature of the Energy Innovation Center is a model Smart Home which showcases sustainability, energy efficiency and renewable energy technologies that you can implement today for more sustainable living solutions. Sign up for one of three brief yet informative tours of the Smart Home directly after lunch. After the tour be sure to check out the other features of the Center including the interactive displays and the water-wise walkway.  
**12:00PM – 1:00PM**



## SEMINAR EVENT HIGHLIGHTS

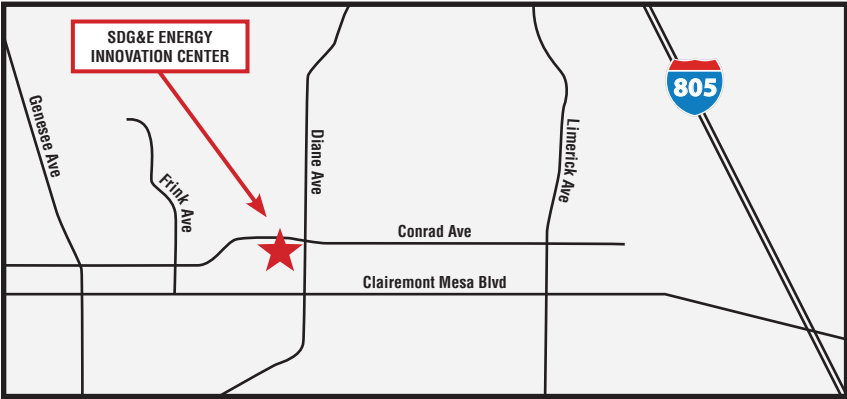
**CLEAN** – A healthy facility means healthy occupants. Discover ways to clean that improve **indoor air quality**, procedures that protect health without harming the environment & increases **Workplace Wellness**.

**GREEN** – There are many options available for businesses to implement **green cleaning practices in their facility**: cleaning products, recycling programs, water efficiency & consultation to achieve ongoing stewardship goals.

**EFFICIENT** – Saving **energy & water conservation** are important factors in having a more sustainable building. There are many new technologies available to **reduce usage & conserve** these vital & finite resources.

## FEATURED VENDORS

- 3M
- Advance
- Georgia-Pacific
- GOJO
- Heritage Bag
- Impact Products
- lotus PRO
- Kimberly-Clark Professional\*
- Rubbermaid Commercial Products
- Windsor Industries
- WAXIE Brand



**SDG&E Energy Innovation Center**  
**4760 Clairemont Mesa Boulevard, San Diego, CA 92117**

*In 2011, a building that began as a grocery store in the 1950's is now a place where you'll find the latest in energy and environmental technologies. **SDG&E Energy Innovation Center** is one of only ten buildings in the world to achieve a **double LEED Platinum® certification**. The center earned LEED Platinum for New Construction and Major Renovation in August 2012, and Existing Buildings: Operation and Maintenance (EBOM)® in December 2013. You can learn more at [www.sdge.com/eic](http://www.sdge.com/eic)*

## EVENT INFORMATION

**Thursday, August 21, 2014 | 9:00AM**

### Seminars

- 9:30AM – 10:15AM The Ashkin Group: Cleaning Innovations
- 10:30AM – 11:15AM City of San Diego: Water Conservation
- 12:00PM – 1:00PM Smart Home Tours\*

*\* 3 tours will be offered, each tour lasts approximately 15 minutes  
Lunch will be provided*

## SPACE IS LIMITED – REGISTRATION IS REQUIRED

**To Register:** Go to the following URL, call our office (858) 292-8111 ext. 453, email Angie Bennett at [abennett@waxie.com](mailto:abennett@waxie.com), or notify your WAXIE Sanitary Maintenance Consultant.

<http://www.waxie.com/innovation>